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# The Fashion Book - Mini Edition



## **Synopsis**

Hailed by Vogue as the fashion bible and by Elle as the ultimate fashion reference book, The Fashion Book takes a fresh look at the fashion world and the people who created it. Now available in a pocket-sized mini format, this inspirational reference work covers the whole industry from pioneering designers, including Coco Chanel and Issey Miyake, to influential photographers such as Richard Avedon and Helmut Newton and the people they photographed. Easy to use and filled with beautiful and memorable images, this is the perfect A-Z guide to 500 key individuals' clothes and to accessory designers, photographers, models and those iconic celebrities who have instigated or symbolize a whole fashion movement. It cuts through the conventional classifications to create juxtapositions that make fascinating and unlikely comparisons. Each entry is illustrated with a photograph or drawing that shows a quintessential aspect of the respective designer's work or style. An accompanying text describes where they fit into the fashion story and includes essential biographical information. In addition, a comprehensive cross-referencing system and glossary help to explain the countless collaborations and techniques used in the fashion business. Exceptional value for money, this handy new mini edition is a must for all followers of fashion.

## **Book Information**

Paperback: 520 pages

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Average Customer Review: 4.4 out of 5 stars [See all reviews](#) (45 customer reviews)

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## **Customer Reviews**

This is the Reader's Digest Condensed version of the history of fashion over the last 150 years. Unlike Reader's Digest, this book succeeds in capturing the essence in amazing kernels of elegance, curve, design, and motion. Everyone who loves fashion should have this book. There is simply no substitute for it, and you will have many hours of pleasure looking at its exciting images

and reading the descriptions. The book is a great value for its price, as well, which will help make it available to more people. The book is in a novel format, one page each for 500 icons, models, fashion and accessory designers, make-up artists, hairdressers, retailers, illustrators, and photographers done in alphabetical order. Each page typically has one person (a few have two), with one image, and one brief textual summary of the person's work. It is an amazing challenge to capture all of a person's work in one image, and some great successes occurred. Some of my favorites were Madonna, the Duke and Duchess of Windsor, Harry Winston, Naomi Campbell, Coco Chanel, Noel Coward, and Rudi Gernreich. On the other hand, some of the old black and white images did not reproduce well. Some of the worst examples are Antoine (a hairdresser with a photograph of Josephine Baker's hair), Maria-Louise Bruyere (a designer), Christian Dior, Max Factor, Barbara Goalen (a model), Gucci, and Hermes. In many cases, these choices appear to have been influenced by the desire to have the facing pages converse with one another. So you will see echoes of design, line, and style in these ways. I appreciate that effort (which is often quite eloquent), but it should not slight the individual whose work is being portrayed.

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